

# ORDER



**Orders**  
**Order / Rev:** 2514011  
**Alt Order #:** 26923448  
**Product Desc:** BROADCAST  
**Estimate:** 824  
**Flight Dates:** 05/18/20 - 06/07/20  
**Original Date / Rev:** 05/19/20 / 05/19/20  
**Order Type:** REG

**Rapid City KCLO**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 815 Grandview Avenue  
 Columbus, OH 43215

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Mike Rounds/US Senate/SD/Rep  
**Demographic:** A50+  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/18/20	05/24/20	38	\$660.00	\$561.00
05/25/20	05/31/20	59	\$1,025.00	\$871.25
06/01/20	06/07/20	21	\$365.00	\$310.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	97	\$1,685.00	\$1,432.25	0.00
June 2020	21	\$365.00	\$310.25	0.00
<b>Totals</b>	<b>118</b>	<b>\$2,050.00</b>	<b>\$1,742.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Rapid City KCLO	25%	\$2,050.00
Market	100%	\$8,200.00

**Competitive Share**

	Share	Total
ADUB	0%	\$0.00
CABLE	0%	\$0.00
KBHE	0%	\$0.00
KBJL	0%	\$0.00
KEVN	0%	\$0.00
KHSD	0%	\$0.00
KIVV	0%	\$0.00
KKRA	0%	\$0.00
KNBN	0%	\$0.00
KOTA	0%	\$0.00
KRNE	0%	\$0.00
KSGW	0%	\$0.00
KZSD	0%	\$0.00
UNKWN	75%	\$6,150.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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## Rapid City KCLO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCLO	05/25/20	05/29/20	KELOland This Morning	CM	M-F 5a-6a	MTWTF--	:30	5	\$15.00	P5	0.00	NM	5	\$75.00
COMMENTS APPLY TO SUB LINES A THRU A															
KELOLAND This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	MTWTF--		5			\$15.00			0.00			
N 2	KCLO	05/25/20	05/29/20	CBS This Morning Hour 1	CM	M-F 6a-7a	MTWTF--	:30	5	\$10.00	P5	0.00	NM	5	\$50.00
COMMENTS APPLY TO SUB LINES A THRU A															
CBS This Morning (6-7A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	MTWTF--		5			\$10.00			0.00			
N 3	KCLO	05/25/20	05/29/20	CBS This Morning Hour 2	CM	M-F 7a-8a	MTWTF--	:30	5	\$10.00	P5	0.00	NM	5	\$50.00
COMMENTS APPLY TO SUB LINES A THRU A															
CBS This Morning (7-8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	MTWTF--		5			\$10.00			0.00			
N 4	KCLO	05/25/20	05/29/20	Let's Make a Deal	CM	M-F 8a-9a	MTWTF--	:30	5	\$20.00	P5	0.00	NM	5	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A															
Let's Make a Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	MTWTF--		5			\$20.00			0.00			
N 5	KCLO	05/25/20	05/29/20	Price is Right	CM	M-F 9a-10a	MTWTF--	:30	10	\$10.00	P5	0.00	NM	10	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A															
The Price is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	MTWTF--		10			\$10.00			0.00			
N 6	KCLO	05/25/20	05/29/20	Midday	CM	M-F 11a-1130a	MTWTF--	:30	5	\$10.00	P5	0.00	NM	5	\$50.00
COMMENTS APPLY TO SUB LINES A THRU A															
Midday in KELOLAND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	MTWTF--		5			\$10.00			0.00			
N 7	KCLO	05/25/20	05/29/20	5pm News	CM	M-F 4p-430p	MTWTF--	:30	5	\$10.00	P5	0.00	NM	5	\$50.00
COMMENTS APPLY TO SUB LINES A THRU A															
KELOLAND News at 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	MTWTF--		5			\$10.00			0.00			
N 8	KCLO	05/25/20	05/29/20	CBS Evening News	CM	M,W,F 430p-5p	M-W-F--	:30	3	\$75.00	P5	0.00	NM	3	\$225.00
COMMENTS APPLY TO SUB LINES A THRU A															
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	M-W-F--		3			\$75.00			0.00			
N 9	KCLO	05/25/20	05/29/20	6pm News	CM	M-F 5p-530p	MTWTF--	:30	5	\$20.00	P5	0.00	NM	5	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A															
KELOLAND News at 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	MTWTF--		5			\$20.00			0.00			
N 10	KCLO	05/25/20	05/29/20	LN M-F	CM	M-F 9p-935p	MTWTF--	:30	5	\$30.00	P5	0.00	NM	5	\$150.00
COMMENTS APPLY TO SUB LINES A THRU A															
KELOLAND News at 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	MTWTF--		5			\$30.00			0.00			
N 11	KCLO	05/23/20	05/30/20	CBS This Morning Sa	CM	Sa 6a-8a	-----S-	:30	2	\$15.00	P5	0.00	NM	4	\$60.00
COMMENTS APPLY TO SUB LINES A THRU A															

## Rapid City KCLO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS This Morning: Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----S-		2				\$15.00		0.00			
		Week: 05/25/20	05/31/20	-----S-		2				\$15.00		0.00			
N 12	KCLO	05/23/20	05/30/20	Sat KELOland 6pm New6M	CM	Sa 5p-530p	-----S-	:30	1	\$15.00	P5	0.00	NM	2	\$30.00
		Sat KELOland 6pm News													
		COMMENTS APPLY TO SUB LINES A THRU A													
		KELOLAND Weekend News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----S-		1				\$15.00		0.00			
		Week: 05/25/20	05/31/20	-----S-		1				\$15.00		0.00			
N 13	KCLO	05/24/20	05/31/20	KELOland This Morning6M	CM	Su 6a-7a	-----S	:30	2	\$10.00	P5	0.00	NM	4	\$40.00
		KELOland This Morning SUN													
		COMMENTS APPLY TO SUB LINES A THRU A													
		KELOLAND This Morning - Sunday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----S		2				\$10.00		0.00			
		Week: 05/25/20	05/31/20	-----S		2				\$10.00		0.00			
N 14	KCLO	05/24/20	05/31/20	CBS Sunday Morning CM	CM	Su 7a-830a	-----S	:30	1	\$10.00	P5	0.00	NM	2	\$20.00
		CBS Sunday Morning													
		COMMENTS APPLY TO SUB LINES A THRU A													
		CBS Sunday Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----S		1				\$10.00		0.00			
		Week: 05/25/20	05/31/20	-----S		1				\$10.00		0.00			
N 15	KCLO	05/20/20	05/22/20	KELOland This Morning CM	CM	M-F 5a-6a	--WTF--	:30	3	\$15.00	P5	0.00	NM	3	\$45.00
		KELOland This Morning 6am (5:30 AM-6:00 AM)													
		COMMENTS APPLY TO SUB LINES A THRU A													
		KELOLAND This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	--WTF--		3				\$15.00		0.00			
N 16	KCLO	05/20/20	05/22/20	CBS This Morning Hour 1CM	CM	M-F 6a-7a	--WTF--	:30	3	\$10.00	P5	0.00	NM	3	\$30.00
		CBS This Morning Hour 1													
		COMMENTS APPLY TO SUB LINES A THRU A													
		CBS This Morning (6-7A)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	--WTF--		3				\$10.00		0.00			
N 17	KCLO	05/20/20	05/22/20	CBS This Morning Hour 2CM	CM	M-F 7a-8a	--WTF--	:30	3	\$10.00	P5	0.00	NM	3	\$30.00
		CBS This Morning Hour 2													
		COMMENTS APPLY TO SUB LINES A THRU A													
		CBS This Morning (7-8A)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	--WTF--		3				\$10.00		0.00			
N 18	KCLO	05/20/20	05/22/20	Let's Make a Deal CM	CM	M-F 8a-9a	--WTF--	:30	3	\$20.00	P5	0.00	NM	3	\$60.00
		Let's Make a Deal													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Let's Make a Deal													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	--WTF--		3				\$20.00		0.00			
N 19	KCLO	05/20/20	05/22/20	Price is Right CM	CM	M-F 9a-10a	--WTF--	:30	6	\$10.00	P5	0.00	NM	6	\$60.00
		Price is Right													
		COMMENTS APPLY TO SUB LINES A THRU A													
		The													

Order / Rev: 2514011  
 Alt Order #: 26923448  
 Flight Dates: 05/18/20 - 06/07/20

Advertiser: POL/Mike Rounds/US Senate/SD/Rep  
 Product Desc: BROADCAST  
 Estimate: 824

Rapid City KCLO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A KELOLAND News at 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	--WTF--					3	\$10.00		0.00			
N 22	KCLO	05/20/20	05/22/20	CBS Evening News	CM	M,W,F 430p-5p	--W-F--	:30	2	\$75.00	P5	0.00	NM	2	\$150.00
				CBS Evening News (M,W,F)											
COMMENTS APPLY TO SUB LINES A THRU A CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	--W-F--					2	\$75.00		0.00			
N 23	KCLO	05/20/20	05/22/20	6pm News	CM	M-F 5p-530p	--WTF--	:30	3	\$20.00	P5	0.00	NM	3	\$60.00
				6pm News											
COMMENTS APPLY TO SUB LINES A THRU A KELOLAND News at 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	--WTF--					3	\$20.00		0.00			
N 24	KCLO	05/20/20	05/22/20	LN M-F	CM	M-F 9p-935p	--WTF--	:30	3	\$30.00	P5	0.00	NM	3	\$90.00
				KELO 10p News M-F											
COMMENTS APPLY TO SUB LINES A THRU A KELOLAND News at 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	--WTF--					3	\$30.00		0.00			
N 25	KCLO	06/01/20	06/02/20	KELOland This Morning	CM	M-F 5a-6a	MT-----	:30	2	\$15.00	P5	0.00	NM	2	\$30.00
				KELOland This Morning 6am											
COMMENTS APPLY TO SUB LINES A THRU A KELOLAND This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	MT-----					2	\$15.00		0.00			
N 26	KCLO	06/01/20	06/02/20	CBS This Morning Hour 1	CM	M-F 6a-7a	MT-----	:30	2	\$10.00	P5	0.00	NM	2	\$20.00
				CBS This Morning Hour 1											
COMMENTS APPLY TO SUB LINES A THRU A CBS This Morning (6-7A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	MT-----					2	\$10.00		0.00			
N 27	KCLO	06/01/20	06/02/20	CBS This Morning Hour 2	CM	M-F 7a-8a	MT-----	:30	2	\$10.00	P5	0.00	NM	2	\$20.00
				CBS This Morning Hour 2											
COMMENTS APPLY TO SUB LINES A THRU A CBS This Morning (7-8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	MT-----					2	\$10.00		0.00			
N 28	KCLO	06/01/20	06/02/20	Let's Make a Deal	CM	M-F 8a-9a	MT-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
				Let's Make a Deal											
COMMENTS APPLY TO SUB LINES A THRU A Let's Make a Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	MT-----					2	\$20.00		0.00			
N 29	KCLO	06/01/20	06/02/20	Price is Right	CM	M-F 9a-10a	MT-----	:30	4	\$10.00	P5	0.00	NM	4	\$40.00
				Price is Right											
COMMENTS APPLY TO SUB LINES A THRU A The Price is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	MT-----					4	\$10.00		0.00			
N 30	KCLO	06/01/20	06/02/20	Midday	CM	M-F 11a-1130a	MT-----	:30	2	\$10.00	P5	0.00	NM	2	\$20.00
				Midday											
COMMENTS APPLY TO SUB LINES A THRU A Midday in KELOLAND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	MT-----					2	\$10.00		0.00			
N 31	KCLO	06/01/20	06/02/20	5pm News	CM	M-F 4p-430p	MT-----	:30	2	\$10.00	P5	0.00	NM	2	\$20.00
				5pm News											
COMMENTS APPLY TO SUB LINES A THRU A KELOLAND News at 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Rapid City KCLO

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		06/01/20	06/07/20	MT-----	2		\$10.00	0.00							
N 32	KCLO	06/01/20	06/02/20	CBS Evening News	CM	M,W,F 430p-5p	MT-----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
				CBS Evening News (M,W,F)											
				COMMENTS APPLY TO SUB LINES A THRU A											
				CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		06/01/20	06/07/20	MT-----	1		\$75.00	0.00							
N 33	KCLO	06/01/20	06/02/20	6pm News	CM	M-F 5p-530p	MT-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
				6pm News											
				COMMENTS APPLY TO SUB LINES A THRU A											
				KELOLAND News at 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		06/01/20	06/07/20	MT-----	2		\$20.00	0.00							
N 34	KCLO	06/01/20	06/01/20	LN M-F	CM	M-F 9p-935p	M-----	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
				KELO 10p News M-F											
				COMMENTS APPLY TO SUB LINES A THRU A											
				KELOLAND News at 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		06/01/20	06/07/20	M-----	2		\$30.00	0.00							
													Totals	118	\$2,050.00